

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <u>WABI-TV Bangor, ME</u>	Date: <u>10/3/14</u>
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I, Colin Lawson

do hereby request station time concerning the following issue:

NEA-- National Education Association

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

as ordered

This broadcast time will be used by: National Eductaion Association

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**

☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

ME-02 Congressional District Race

I represent that the payment for the above described broadcast time has been furnished by (name and address):

NEA
1201 16th st NW, Washington DC 20036

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Michael Edwards- treasurer
Amy Kurtz- Campaign and Elections

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

as ordered

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 day before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

9/29/16 [Signature] 202-813-4711
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] Kim Lee GM
Signature Printed Name Title

ORDER

Orders
Order / Rev: 5561
Alt Order #: 25245950
Product Desc: TV
Estimate: 4505
Flight Dates: 10/11/16 - 10/17/16
Original Date / Rev: 07/14/16 / 09/28/16
Order Type: GENERAL

**WABI-TV 5**

Primary AE: Katz Washington, DC
Sales Office: DC
Sales Region: National

Agency Name: Waterfront Strategies
Buying Contact:
Billing Contact:
 3050 K Street NW #100
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: NEA Advocacy Fund
Demographic: HH
Product Codes: Issues/Propositions
Priority: P-01
Revenue Codes: AGY, POL, POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/17/16	83	\$63,000.00	\$53,550.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	83	\$63,000.00	\$53,550.00	0.00
Totals	83	\$63,000.00	\$53,550.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WABI	10/11/16	10/17/16	TV 5 News at 6a TV 5 News at 6a	CM	6a-7a	MTWTF--	:30	7	\$950.00	P-01	0.00	NM	7	\$6,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-TWTF--		5				\$950.00		0.00			
		Week: 10/17/16	10/23/16	M-----		2				\$950.00		0.00			
N 2	WABI	10/11/16	10/17/16	CBS This Morning CBS This Morning	CM	7a-9a	MTWTF--	:30	15	\$475.00	P-01	0.00	NM	15	\$7,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-TWTF--		12				\$475.00		0.00			
		Week: 10/17/16	10/23/16	M-----		3				\$475.00		0.00			
N 3	WABI	10/11/16	10/17/16	M-F 9a-10a THROUGH THE DECADES	CM	9a-10a	MTWTF--	:30	2	\$250.00	P-01	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-TWTF--		1				\$250.00		0.00			
		Week: 10/17/16	10/23/16	M-----		1				\$250.00		0.00			
N 4	WABI	10/11/16	10/17/16	M-F 10a-11a DOCTOR OZ	CM	10a-11a	MTWTF--	:30	3	\$250.00	P-01	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-TWTF--		2				\$250.00		0.00			
		Week: 10/17/16	10/23/16	M-----		1				\$250.00		0.00			
N 5	WABI	10/11/16	10/17/16	M-F 11a-12p PRICE IS RIGHT	CM	11a-12p	MTWTF--	:30	7	\$550.00	P-01	0.00	NM	7	\$3,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-TWTF--		5				\$550.00		0.00			
		Week: 10/17/16	10/23/16	M-----		2				\$550.00		0.00			

Order / Rev: 5561
 Alt Order #: 25245950
 Flight Dates: 10/11/16 - 10/17/16

Advertiser: NEA Advocacy Fund
 Product Desc: TV
 Estimate: 4505

WABI-TV 5

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WABI	10/11/16	10/17/16	TV5 News at Noon TV5 News at Noon	CM	12p-1230p	MTWTF--	:30	5	\$550.00	P-01	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-TWTF--					4	\$550.00		0.00			
		Week: 10/17/16	10/23/16	M-----					1	\$550.00		0.00			
N 7	WABI	10/11/16	10/17/16	M-F 1230p-2p YOUNG AND THE RESTLESS (12:30 PM-1:30 PM)	CM	12:30 PM-1:30 PM	11111--	:30	5	\$550.00	P-01	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-1111--					4	\$550.00		0.00			
		Week: 10/17/16	10/23/16	1-----					1	\$550.00		0.00			
N 8	WABI	10/11/16	10/17/16	M-F 1230p-2p BOLD AND BEAUTIFUL	CM	1:30 PM-2:00 PM (1:30 PM-2:00 PM)	-1-11--	:30	3	\$550.00	P-01	0.00	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-1-11--					3	\$550.00		0.00			
		Week: 10/17/16	10/23/16	-----					0	\$550.00		0.00			
N 9	WABI	10/11/16	10/17/16	M-F 2p-3p THE TALK	CM	2p-3p	MTWTF--	:30	2	\$350.00	P-01	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-TWTF--					2	\$350.00		0.00			
		Week: 10/17/16	10/23/16	-----					0	\$0.00		0.00			
N 10	WABI	10/11/16	10/17/16	M-F 3p-4p LET'S MAKE A DEAL	CM	3p-4p	MTWTF--	:30	3	\$350.00	P-01	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-TWTF--					2	\$350.00		0.00			
		Week: 10/17/16	10/23/16	M-----					1	\$350.00		0.00			
N 11	WABI	10/11/16	10/17/16	CBS Sunday Morning CBS Sunday Morning	CM	9a-1030a	-----S	:30	1	\$600.00	P-01	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----S					1	\$600.00		0.00			
		Week: 10/17/16	10/23/16	-----					0	\$0.00		0.00			
N 12	WABI	10/11/16	10/17/16	M-F 4-5p ELLEN	CM	4p-5p	11111--	:30	5	\$450.00	P-01	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-1111--					4	\$450.00		0.00			
		Week: 10/17/16	10/23/16	1-----					1	\$450.00		0.00			
N 13	WABI	10/11/16	10/17/16	TV5 News at 5p TV5 News at 5p	CM	5p-530p	MTWTF--	:30	3	\$950.00	P-01	0.00	NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-TWTF--					2	\$950.00		0.00			
		Week: 10/17/16	10/23/16	M-----					1	\$950.00		0.00			
N 14	WABI	10/11/16	10/17/16	TV5 News at 530p TV5 News at 530p	CM	530p-6p	MTWTF--	:30	3	\$950.00	P-01	0.00	NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-TWTF--					3	\$950.00		0.00			
		Week: 10/17/16	10/23/16	-----					0	\$0.00		0.00			
N 15	WABI	10/11/16	10/17/16	Early News Rot. M-F 6p-7p Early News M-F 6p-7p	CM	6p-7p	MTWTF--	:30	4	\$1,600.00	P-01	0.00	NM	4	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-TWTF--					3	\$1,600.00		0.00			
		Week: 10/17/16	10/23/16	M-----					1	\$1,600.00		0.00			
N 16	WABI	10/11/16	10/17/16	Early News Rot Sa-Su 6GM Early News Sa 6-7p	CM	6p-7p	-----S-	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----S-					1	\$1,000.00		0.00			
		Week: 10/17/16	10/23/16	-----					0	\$0.00		0.00			
N 17	WABI	10/11/16	10/17/16	M-F 7p-730p BIG BANG THEORY	CM	7p-730p	1-1-1--	:30	3	\$1,000.00	P-01	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	--1-1--					2	\$1,000.00		0.00			
		Week: 10/17/16	10/23/16	1-----					1	\$1,000.00		0.00			

Order / Rev: 5561
 Alt Order #: 25245950
 Flight Dates: 10/11/16 - 10/17/16

Advertiser: NEA Advocacy Fund
 Product Desc: TV
 Estimate: 4505

WABI-TV 5

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N18	WABI	10/11/16	10/17/16	M-F 730-8p 2 BROKE GIRLS	CM	730-8p	MTWTF--	:30	1	\$950.00	P-01	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-TWTF--					1	\$950.00		0.00			
		Week: 10/17/16	10/23/16	-----					0	\$0.00		0.00			
N19	WABI	10/11/16	10/17/16	Sa 7p-8p BIG BANG/MIKE & MOLLY	CM	7p-8p	-----1-	:30	1	\$650.00	P-01	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1-					1	\$650.00		0.00			
		Week: 10/17/16	10/23/16	-----					0	\$0.00		0.00			
N20	WABI	10/11/16	10/17/16	Tuesday Prime Hr 1 NCIS	CM	757p-9p	-T-----	:30	1	\$3,000.00	P-01	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-T-----					1	\$3,000.00		0.00			
		Week: 10/17/16	10/23/16	-----					0	\$0.00		0.00			
N21	WABI	10/11/16	10/17/16	Tuesday Prime Hr 3 NCIS NO	CM	10p-11p	-T-----	:30	1	\$1,950.00	P-01	0.00	NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-T-----					1	\$1,950.00		0.00			
		Week: 10/17/16	10/23/16	-----					0	\$0.00		0.00			
N22	WABI	10/11/16	10/17/16	Wednesday Prime Hr 2 CRIMINAL MINDS	CM	9p-10p	--W----	:30	1	\$2,600.00	P-01	0.00	NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	--W----					1	\$2,600.00		0.00			
		Week: 10/17/16	10/23/16	-----					0	\$0.00		0.00			
N23	WABI	10/11/16	10/17/16	Friday Prime Hr 2 HAWAII 5-0	CM	9p-10p	----F--	:30	1	\$1,500.00	P-01	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	----F--					1	\$1,500.00		0.00			
		Week: 10/17/16	10/23/16	-----					0	\$0.00		0.00			
N24	WABI	10/11/16	10/17/16	Friday Prime Hr 3 BLUE BLOODS	CM	10p-11p	----F--	:30	1	\$1,500.00	P-01	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	----F--					1	\$1,500.00		0.00			
		Week: 10/17/16	10/23/16	-----					0	\$0.00		0.00			
N25	WABI	10/11/16	10/17/16	Sunday Prime Hr 1 60 MINUTES	CM	658p-8p	-----S	:30	1	\$2,625.00	P-01	0.00	NM	1	\$2,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----S					1	\$2,625.00		0.00			
		Week: 10/17/16	10/23/16	-----					0	\$0.00		0.00			
N26	WABI	10/11/16	10/17/16	TV5 News at 11p M-F TV5 News at 11p M-F	CM	11p-1135p	MTWTF--	:30	3	\$500.00	P-01	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-TWTF--					2	\$500.00		0.00			
		Week: 10/17/16	10/23/16	M-----					1	\$500.00		0.00			
													Totals	83	\$63,000.00

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25245950 Changes as of: 9/27/2016 at 5:02 PM Version: Highlighting Revision 3
CPE: 79/86/4505 Flight: 10/11/16 - 10/17/16
Agency: WATERFRONT STRATEGIE Advertiser: NEA ADVOCACY
3050 K ST NW #100 Product: TV
Washington, DC 20007 Agency Order #: 5203007
Buyer: Lawson, Colin
Salesperson: NILE NOYES
202-872-5880
Office: WASHINGTON
Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: NILE NOYES
202-872-5880
Total \$: \$63,000.00
Total Spots: 83
Total CPP: \$0.00
Total GRP: \$0.00
Traffic #: 5561
Separation:

Comments: Per agency advertiser is being revised to NEA, no other changes to this contract.

#	Day/Time	DP	Program	Rate	A3SP	Len	10/11	10/11 - 10/11	Total	Spots	Total \$	CPP	GRP
1	Tu-F M 6a-7a		WABI TV5 Morning News	\$950.00	0	30	7			7	\$6,650.00	\$0.00	0.0
2	Tu-F M 7a-9a		CBS This Morning	\$475.00	0	30	15			15	\$7,125.00	\$0.00	0.0
3	Tu-F M 9a-10a		Through the Decades	\$250.00	0	30	2			2	\$500.00	\$0.00	0.0
4	Tu-F M 10a-11a		Dr. Oz	\$250.00	0	30	3			3	\$750.00	\$0.00	0.0
5	Tu-F M 11a-12n		Price Is Right	\$550.00	0	30	7			7	\$3,850.00	\$0.00	0.0
6	Tu-F M 12n-12:30p		TV5 Noon News	\$550.00	0	30	5			5	\$2,750.00	\$0.00	0.0
7	Tu-F M 12:30p-1:30p		Young & Restless	\$550.00	0	30	5			5	\$2,750.00	\$0.00	0.0
8	Tu-F M 1:30p-2p		Bold and Beautiful	\$550.00	0	30	3			3	\$1,650.00	\$0.00	0.0
9	Tu-F M 2p-3p		The Talk	\$350.00	0	30	2			2	\$700.00	\$0.00	0.0
10	Tu-F M 3p-4p		Lets Make A Deal	\$350.00	0	30	3			3	\$1,050.00	\$0.00	0.0
11	Su 9a-10:30a		CBS Sunday Morning	\$600.00	0	30	1			1	\$600.00	\$0.00	0.0
12	Tu-F M 4p-5p		Ellen	\$450.00	0	30	5			5	\$2,250.00	\$0.00	0.0
13	Tu-F M 5p-5:30p		TV5 First News	\$950.00	0	30	3			3	\$2,850.00	\$0.00	0.0
14	Tu-F M 5:30p-6p		TV5 First News	\$950.00	0	30	3			3	\$2,850.00	\$0.00	0.0
15	Tu-F M 6p-7p		TV5 News At 6PM	\$1,600.00	0	30	4			4	\$6,400.00	\$0.00	0.0
16	Sa 6p-7p		TV5 News @ 6P	\$1,000.00	0	30	1			1	\$1,000.00	\$0.00	0.0
17	Tu-F M 7p-7:30p		The Big Bang Theory	\$1,000.00	0	30	3			3	\$3,000.00	\$0.00	0.0
18	Tu-F M 7:30p-8p		2 Broke Girls	\$950.00	0	30	1			1	\$950.00	\$0.00	0.0
19	Sa 7p-8p		Big Bang/Mike And Molly	\$650.00	0	30	1			1	\$650.00	\$0.00	0.0
20	Tu 8p-9p		NCIS-CBS	\$3,000.00	0	30	1			1	\$3,000.00	\$0.00	0.0
21	Tu 10p-11p		NCIS: New Orleans-CBS	\$1,950.00	0	30	1			1	\$1,950.00	\$0.00	0.0



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25245950

CPE: 79/86/4505

Agency: WATERFRONT STRATEGIE

3050 K ST NW #100
Washington, DC 20007

Changes as of: 9/27/2016 at 5:02 PM

Flight: 10/11/16 - 10/17/16

Advertiser: NEA ADVOCACY FUND

Product: TV

Agency Order #: 5203007

Buyer: Lawson, Colin

Salesperson: NILE NOYES
202-872-5880

Version: Highlighting Revision 3

Station: WABI

Market: Bangor

Office: WASHINGTON

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Assistant: NILE NOYES
202-872-5880

Total \$: \$63,000.00
Total Spots: 83

Total CPM: \$0.00
Total GRP: 5561
Separation:

#	Day/Time	DP	Program	Rate	ASCP	Len	10/11	10/11 - 10/11	Total Spots	Total \$	CPP	GRP
22	W 9p-10p		Criminal Minds-CBS	\$2,600.00	0	30	1		1	\$2,600.00	\$0.00	0.0
23	F 9p-10p		Hawaii 5-0	\$1,500.00	0	30	1		1	\$1,500.00	\$0.00	0.0
24	F 10p-11p		Blue Blood	\$1,500.00	0	30	1		1	\$1,500.00	\$0.00	0.0
25	Su 7p-8p		60 Minutes-CBS	\$2,625.00	0	30	1		1	\$2,625.00	\$0.00	0.0
27	Tu-F M 11p-11:35p		TV5 News At 11PM	\$500.00	0	30	3		3	\$1,500.00	\$0.00	0.0
TOTALS: 83									83	\$63,000.00	\$0.00	0.0

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25245950

Changes as of: 9/27/2016 at 5:02 PM

Version: Highlighting Revision 3

CPE: 79/86/4505
Agency: WATERFRONT STRATEGIE

Flight: 10/11/16 - 10/17/16
Advertiser: NEA ADVOCACY FUND

Station: WABI
Market: Bangor

Total \$: \$63,000.00
Total Spots: 83

3050 K ST NW #100
Washington, DC 20007

Product: TV
Agency Order #: 5203007

Office: WASHINGTON
Primary Demo: Adults 35+

Total CPP: \$0.00
Total GRP: 5561

Buyer: Lawson, Colin
Salesperson: NILE NOYES
202-872-5880

Con Type: POLITICAL/VOTE
Assistant: NILE NOYES
202-872-5880

Traffic #: 5561
Separation:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
09/27/16 5:02 PM	NILE NOYES	Per agency advertiser is being revised to NEA, no other changes to this contract.
07/14/16 3:18 PM	Amber Bachelder	LINE 18- M-F 7:30-8P PROGRAMMING IS 2 BROKE GIRLS. PLEASE REVISE.
07/14/16 11:27 AM	NILE NOYES	LINE 21-NCIS NO AIRS TUE 10-11P. RATE IS CORRECT FOR NEW TIME PERIOD. PLEASE REVISE.
07/14/16 11:27 AM	NILE NOYES	HMP 2016- 10/11-10/17 Separation: 30
07/14/16 11:27 AM	NILE NOYES	HMP 2016- 10/11-10/17 Separation: 30

Competitive Information

Market Budget: \$96,923
WABI Share: 65%
Comment:
EABI: 1%
WFEV: 2%
WLWZ: 23%
WVLI: 9%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPM	GMIP
	100%	83	\$63,000.00	N/A	0.0
Total	100%	83	\$63,000.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2016-Oct	83	\$63,000.00
Total	83	\$63,000.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/27/16 5:02 PM	NILE NOYES	Revised			\$0	\$63,000.00	Changes: Advertiser from HOUSE MAJORITY PAC to NEA ADVOCACY FUND. Comments from HMP 2016- 10/11-10/17 Separation: 30 to Per agency advertiser is being revised to NEA, no other changes to this contract.
Revision	7/14/16 4:43 PM	NILE NOYES	Confirmed			\$0	\$63,000.00	Changes: 2 buylines added or modified.
Makegood 1	7/14/16 3:18 PM	Amber Bachelder	Confirmed			\$0	\$63,000.00	Changes: Total \$ from \$60,375.00 to \$63,000.00. User Entered \$ from \$0.00 to \$63,000.00. Demo Meta to R161. Calculated Dollars from \$60,375.00 to \$63,000.00. Competitive Market Budget from \$92,885 to \$96,923. Total Spots from 84 to 83. 7
Revision	7/14/16 11:27 AM	NILE NOYES	Confirmed		1	\$2,625.00	\$63,000.00	buylines added or modified.
New	7/12/16 5:04 PM	NILE NOYES	New	84		\$60,375.00	\$60,375.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.